1	5.	What newspapers or magazines do you read on a regular basis?							
2	OCCUPATIONAL BACKGROUND								
3	6.	What do you do for a living and for whom do you work?							
4		a) What exactly do you do on a daily basis?							
5		b) What do you like most about your job? Why is that?							
6		c) What you like <u>least</u> about your job? Why is that?							
7	7.	What jobs have you held over the past ten years?							
8	8.	What does your spouse do for a living and for whom does he or she work?							
9	9.	What do, or did, your parents do for a living and for whom do, or did, they work?							
10	10.	How about any other adults living in your household—what do they do for a living and for whom do they work?							
11 12	11.	Have you ever owned a business? (If yes) What was the business? Do you still own the business?							
13	12.	Do you have any family members in the legal field? Who? What do they do?							
14	13.	Have you served in a jury before? When? What court? Describe the matter. Who were the parties? What was the result?							
15	BUSINESS/C	CONTRACTS BACKGROUND							
16	14.	Have you ever been a party to a contract of any sort? Explain.							
17 18	15.	If there is a confusing term in a contract, do you believe there can be more than one right way to understand the term?							
19	16.	Have you ever entered into a business contract? Please describe.							
20	17.	Do you believe it is wrong for someone to refuse to comply with the terms of a contract if they later come to believe the terms are unfair?							
21	18.	Have you ever run a small business? Explain.							
22 23	19.	Have you or a close friend or family member ever purchased and/or run a franchise?							
24		a. What is the name of the franchise? Where? What product? Was it							
25		profitable? Are you (or your family member) still involved in the business? [If no] why not?							
26		b. Did you ever have any disputes with franchisor?							
		[If yes] Explain. How did the dispute resolve?							
27		[If yes] Explain. How did the dispute resolve:							

1	21.	Doog anyong hare have a strong oninian aither negitive or negative shout the					
2	21.	Does anyone here have a strong opinion—either positive or negativeabout the basic concept of franchising					
3	22.	Have you ever been in a dispute with a business partner other than routine disagreement?					
4		a. Please explain.					
5		b. How was it resolved?					
6	23.	Have you ever been sued or sued someone else?					
7		a. What was the general nature of the dispute?					
8		b. Did the case settle or go to trial?					
9 10	24.	Have any of you, or anyone close to you, ever been involved in a contract dispute of any kind?					
11		a. If so, could you explain?					
12		b. Who, or what, do you blame for the dispute?					
13		c. Was there ever a lawsuit over the dispute?					
14		d. Was the dispute resolved to your (or their) satisfaction? Why or why not?					
15	25.	Have any of you, or anyone close to you, even been involved in a dispute involving property value or appraisals?					
16		a. If so, could you explain?					
17		b. Was there a lawsuit over the dispute?					
18		c. Was the dispute resolved to your (or their) satisfaction? Why or why not?					
19 20	26.	Do you believe that in a dispute over property values, or appraisals, that the value proposed by the seller or the buyer is more likely to be accurate? Why/why not?					
21	27.	Do you believe that if a seller and a buyer both have property appraisals prepare that one of the appraisals is likely to be more reliable than the other?					
22	28.	There will be a substantial amount of evidence in this case concerning the					
23 24		language of contracts and contract law. Is there anyone here who thinks they would have a difficult time understanding, or giving their full attention, to the contract details that will be examined in this case?					
25	29.	Do you, or any close friends or family, have any training, education or experience in the real estate industry? If so, is that training, education or experience in					
26		residential or commercial real estate?					
27	OIL COMPA						
28	30.	Have you or any of your close family members ever worked for an oil company?					

1		a. Explain.						
2	31.	Do you believe oil companies are overcharging for gas?						
3	32.	Do you believe oil companies are unfairly profiting from their control of oil?						
4	33.	Do you have any opinions about why gas has become more expensive?						
5	34.	Do any of the opinions you hold about oil companies prevent you from fairly judging the facts presented in litigation involving an oil company?						
6 7	35.	Is there anyone here who thinks that just because this lawsuit is between a scompany and a bigger company that the smaller company was probably taken advantage of?						
8 9	36.	advantage of? Is there anyone here who thinks that the plaintiff being a smaller company is significant disadvantage in this case?						
10	37.	Is there anyone here who would prefer seeing the smaller company in this case prevail simply as a matter of principle?						
11	IZNOWI ED	CE OF COMPANIES						
12		GE OF COMPANIES						
13	38.	Have you read or heard anything about ConocoPhillips Company?						
14	39.	Have any of you ever done business, owned stock in or been employed by ConocoPhillips Company or any other oil company?						
15		a) Could you please explain?						
16	40.	Do any of you know someone who has worked for ConocoPhillips Company?						
17		a) Could you please explain?						
18 19	41.	Do any of you know someone, including yourselves, who has ever had a bad experience with ConocoPhillips Company?						
20		a) Could you please explain?						
21	GENERAL I	SSUES						
22	42.	Some of you might believe that the mere fact the plaintiff has filed this lawsuit						
23		against the defendant means that the defendant probably did something wrong? Do any of you feel this way? Why is that?						
24	43.	Some of you also might believe that the plaintiff deserves to get some money for						
25		all of the trouble it took to file the lawsuit? Do any of you feel this way? Why is that?						
26	44.	Is there anyone on this jury who without hearing any evidence would have a hard time ruling for a large corporation and against a smaller business as a matter of						
27		principle? Why is that?						
28	45.	In a court of law, a corporation is to be treated just like an individual person with the same rights and respect.						

1							
2		a)	Does anyone that?	e think that they	might have a prob	lem with that?	Why is
3		b)	Does anyone individual?	e think that it is t Why is that?	unfair to treat a con	rporation the sa	ime as an
4	46.	Do you			has the burden of	proving all ele	ments of it
5		claims	?				
6	47.			why you feel you	a could not be fair	to both sides in	n this case.
7	Dated:	Augus	st <u>{</u> , 2008		GLYNN & FINL	EY LLP	
8					CLEMENT L. G ADAM FRIEDE	LYNN	
9					One Walnut Cree 100 Pringle Aver	ek Center	
10					Walnut Creek, C.	A 94596	
11							11
12					By Attorneys for	Defendant and	i Counter-
13					Plaintiff Con	ocoPhillips Co	mpany
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